

SPEAKER BIOGRAPHIES

Session 1: Overview - Legal framework and key economic concepts



Morten Hviid, CCP & UEA Law School

Morten Hviid was appointed director of the ESRC Centre for Competition Policy in August 2011. He previously joined the UEA Law School in September 2004 as a Professor in Competition Law. He has held posts in the Economics Departments at University of Copenhagen and University of Warwick and in the School of Economic and Social Studies, University of East Anglia. Within the Centre he primarily works on issues relating to cartels and the role of private enforcement in competition law. He is a past editor of the journal of Industrial Economics and a past associate editor of the International Journal of Industrial Organization.

Morten holds an MA and a PhD in Economics from University of Warwick as well as an economics degree from University of Aarhus, Denmark. He has been a visiting Scholar at Yale University, University of California Berkeley and University of Copenhagen. He is also a former member of the Executive Committee of the European Association for Research in Industrial Economics (EARIE).

Session 2: Market definition and market power



David Parker, Frontier Economics

David is a Director in the competition practice at Frontier Economics, having joined when the firm was founded in 1999. He advises firms facing competition investigations in relation to mergers, agreements, abuses of dominance, and sectoral inquiries. He has been involved in many of the highest-profile competition cases in the EU and at NCA level in the past 15 years, including Movies on Pay-TV, GE/Honeywell, Groceries, Local Bus Services, Private Healthcare, Booker/Makro and Caterpillar/MWM. Key clients include Disney, Caterpillar, Hewlett Packard,

Tesco, First Group, Aggregate Industries, Rolls Royce, English Welsh and Scottish Railway, ITV, Premier League, and the UK National Health Service.

David provides expert advice in litigation cases, specialising in litigation arising from breaches of competition law, including cartel follow-on damages cases and breaches of Article 102. He advised Tesco in the first successful appeal of a UK Competition Commission market investigation remedy and English Welsh and Scottish Railway in the first successful defence against a damages claim for breach of the UK Chapter 2 prohibition. He regularly speaks at conferences and seminars, and has written numerous articles on competition economics issues.

Session 3: Mergers: Unilateral effects



Kate Collyer, Competition and Markets Authority (CMA)

Kate Collyer is Deputy Chief Economic Adviser in the Competition and Markets Authority (CMA), where she is responsible for the quality and standard of economic advice in the CMA's market and merger investigations. Kate was Director of Economics in the Competition Commission where she provided economic advice on a wide range of market and merger investigations in many different sectors in the UK. Before joining the Competition Commission, Kate was Director of Economics and Deputy Director at the Cooperation and Competition Panel (CCP) (now Monitor).

At the CCP Kate led a large number of merger and competition investigations in the NHS and her research on hospital choice and merger simulation has been published in the Economic Journal. Kate has also worked as an economic consultant advising on antitrust and merger investigations in a range of sectors in the UK, Europe and US.

Session 4: Horizontal agreements and coordinated effects mergers



Matthew Johnson, Oxera

Matthew specialises in competition economics. His areas of expertise include merger analysis, abuse of dominance and the effects of vertical and horizontal agreements between firms. He has provided analysis for clients involved in litigation, as well as those facing investigations by competition authorities in a number of jurisdictions. Before joining Oxera, Matthew worked as an economic adviser at the UK Office of Fair Trading (OFT), now part of the Competition and Markets Authority (CMA), and at the European Commission. He has over 15 years' experience as a professional economist and has been appointed as expert in the context of UK litigation proceedings.

Matthew's extensive experience in UK and European Commission merger cases includes analysis of local markets, vertical mergers and coordinated effects. He has also advised on market investigations in a range of industries. Matthew is listed in the International Who's Who of Competition Lawyers & Economists 2015, and is a non-governmental adviser to the International Competition Network (ICN) Working Group on Unilateral Conduct. Matthew sits on the advisory board of the Competition Law Journal.

Session 5: Exclusionary abuse I - Introduction, predation and refusal to supply



Matthew Bennett, Charles River Associates

Matthew Bennett is a Vice President at Charles River Associates. Prior to joining CRA, Dr. Bennett served as the Director of Economics at the Office of Fair Trading in the United Kingdom where he was responsible for the Economic Policy, Financial Analysis, Statistics and Econometrics teams. This included supervising the economic review of OFT cases, commissioning economic research, and developing the OFT's economic approach to competition and consumer policy. He advised on competition cases involving the banking, construction, retail, and tobacco industries, among others, as well as on Chapter I and II investigations. Dr. Bennett joined the OFT in 2008.

Prior to that, he was a principal at LECG and also worked for the UK Communications Regulator OFCOM within the Chief Economist's team. In addition, he has authored papers in the area of competition and consumer policy, most recently in the area of information exchange. Dr. Bennett earned his PhD degree in Economics from the University of Warwick and completed a Post-Doctorate degree in Economics from the Toulouse School of Economics.

Session 6: Exclusionary abuse II: rebates, margin squeeze and Google



Adrian Majumdar, RBB Economics

Adrian Majumdar is a Partner at RBB Economics. Prior to joining RBB in 2004, Adrian was the Deputy Director of Economics at the OFT. Adrian has advised on many leading competition law cases in the UK and European jurisdictions in relation to abuse, mergers, horizontal and vertical agreements, market investigations and litigation.

He has published widely on nearly all aspects of competition economics and is a co-author of the textbook, UK Merger Control. Adrian is on the Advisory Board of the British Institute of International and Comparative Law (BIICL) Competition Law Forum. Adrian is also a non-governmental advisor for the UK to the International Competition Network and lectures for King's College London, where he is a Course Director of the Postgraduate Diploma/Masters in Economics for Competition Law.

Adrian has acted as an expert for the OECD on competition matters, including training Supreme Court judges. Adrian completed his undergraduate studies at Cambridge University and his PhD at the Centre for Competition Policy at the University of East Anglia.

Session 7: Exploitative abuse



Laura Phaff, Compass Lexecon

Laura Phaff is a Vice President in Compass Lexecon's European competition policy practice, based in London. Laura has a wide range of experience advising clients on mergers, abuse of dominance allegations, damages cases, sectoral inquiries and regulatory price reviews. She has worked in many different sectors, with particular expertise in consumer goods, pharmaceuticals, financial and online markets.

Prior to joining Compass Lexecon, Laura was an Assistant Director at the Office of Fair Trading, where she led the economic analysis on a large number of merger cases. Whilst at the OFT, Laura also worked on numerous market inquiries and led on a number of economic research projects, including research into RPM and Upward Pricing Pressure models.

Session 8: Vertical restraints and non-horizontal mergers



Amelia Fletcher, CCP & Norwich Business School, UEA

Amelia Fletcher is Professor of Competition Policy at the ESRC Centre for Competition Policy. She is also a Non-Executive Director at the Financial Conduct Authority, and a member of the Enforcement Decision Panel at Ofgem. She was previously Chief Economist at the Office of Fair Trading (2001-2013), where she also spent time leading the OFT's Mergers and Competition Policy teams. Before joining the OFT, Amelia was an economic consultant at Frontier Economics (1999-2001) and London Economics (1993-1999).

Amelia has written and presented widely on competition and consumer policy. In her ongoing research, she has a particular interest in the implications for competition and consumer policy of behavioural economics and online markets. Amelia has a DPhil and MPhil in economics from Nuffield College, Oxford. She has been on the Councils of the Royal Economic Society and the Association of Competition Economics and on the advisory panel for the ESRC Centre for Economic Learning and Social Evolution (ELSE). She is currently a member of Oxera's Economics Council.