

Competition Issues in Pharmaceuticals: The Challenges Ahead

22 June 2017, etc.venues The Hatton, London EC1N 8HN, 9am - 6pm

Thursday 22 June 2017

REGISTRATION | 08:30 – 09:00

WELCOMING REMARKS | 09:00 – 09:10 | Kai-Uwe Kühn, School of Economics & Centre for Competition Policy, UEA

SESSION 1

09:10 - 10:30

Does reference pricing drive out generic competition in pharmaceutical markets? Evidence from a policy reform

Chiara Canta, NHH Norwegian School of Economics

Chair: Bruce Lyons, School of Economics & Centre for Competition Policy, UEA

PANEL: Kai-Uwe Kühn, School of Economics & Centre for Competition Policy, UEA; **Caroline Teyssié**, Rapporteure, Autorité de la concurrence

BREAK

SESSION 2

10:45 - 12:00

Secondary Pharmaceutical Patenting: A Global Perspective

Bhaven Sampat, Mailman School of Public Health, Columbia University

Chair: Kai-Uwe Kühn, School of Economics & Centre for Competition Policy, UEA

PANEL: Sir Robin Jacob, University College London; **Pierre Regibeau**, Charles River Associates

LUNCH

SESSION 3

13:30 - 14:45

Effect of SPCs and other exclusivity policies on consumer welfare and R&D investment behaviour

Margaret Kyle, MINES Paris Tech

Chair: Franco Mariuzzo, School of Economics & Centre for Competition Policy, UEA

PANEL: Tomaso Duso, DIW Berlin & Düsseldorf Institute for Competition Economics (DICE); **Paul Csiszar**, DG Comp

BREAK

SESSION 4

15:00 - 16:15

Role of authorized generics in enabling pay for delay deals

Farasat Bokhari, Centre for Competition Policy & School of Economics, UEA

Chair: Fiona Scott Morton, Yale School of Management

PANEL: Gregory Ascioffa, Labton Sucharow;; **Mike Walker**, Competition & Markets Authority

BREAK

SESSION 5

16:30 - 17:45

Impediments to competition in US pharmaceutical industry

Fiona Scott Morton, Yale School of Management

Chair: Stephen Davies, School of Economics & Centre for Competition Policy, UEA

PANEL: Susan Jones, Novartis International; **Carmine Ornaghi**, Southampton University; **Pedro Caro de Sousa**, OECD

CLOSING REMARKS | 17:45 – 18:00 | Stephen Davies, School of Economics & Centre for Competition Policy, UEA

DRINKS RECEPTION | 18:00 – 18:45