

Session 1: Overview - Legal framework and Key Economic Concepts



Morten Hviid, CCP & UEA Law School

Morten Hviid was appointed director of the ESRC Centre for Competition Policy in August 2011. He previously joined the UEA Law School in September 2004 as a Professor in Competition Law. He has held posts in the Economics Departments at University of Copenhagen and University of Warwick and in the School of Economic and Social Studies, University of East Anglia. Within the Centre he primarily works on issues relating to cartels and the role of private enforcement in competition law. He is a past editor of the journal of Industrial Economics and a past associate editor of the International Journal of Industrial Organization.

Morten holds an MA and a PhD in Economics from University of Warwick as well as an economics degree from University of Aarhus, Denmark. He has been a visiting Scholar at Yale University, University of California Berkeley and University of Copenhagen. He is also a former member of the Executive Committee of the European Association for Research in Industrial Economics (EARIE).

Session 2: Market Definition and Market Power



Amelia Fletcher, CCP & Norwich Business School, UEA

Amelia Fletcher is Professor of Competition Policy at the ESRC Centre for Competition Policy. She is also a Non-Executive Director at the Competition and Markets Authority, Financial Conduct Authority, and Payment Systems Regulator, as well as a member of the Enforcement Decision Panels at Ofgem and the Civil Aviation Authority. She was previously Chief Economist at the Office of Fair Trading (2001-2013), where she also spent time leading the OFT's Mergers and Competition Policy teams. Before joining the OFT, Amelia was an economic consultant at Frontier Economics (1999-2001) and London Economics (1993-1999).

Amelia has written and presented widely on competition and consumer policy. In her ongoing research, she has a particular interest in the implications for competition and consumer policy of behavioural economics and online markets. Amelia has a DPhil and MPhil in economics from Nuffield College, Oxford. She is a member of the Council of the Royal Economic Society, the Economic Advisory Group on Competition Policy for DG Competition, and of Oxera's Economic Council.

Session 3: Mergers: Unilateral Effects



Kate Collyer, Competition and Markets Authority

Kate Collyer is Deputy Chief Economic Adviser in the Competition and Markets Authority (CMA), where she is responsible for the quality and standard of economic advice in the CMA's market and merger investigations. Kate was Director of Economics in the Competition Commission where she provided economic advice on a wide range of market and merger investigations in many different sectors in the UK. Before joining the Competition Commission, Kate was Director of Economics and Deputy Director at the Cooperation and Competition Panel (CCP) (now Monitor).

At the CCP Kate led a large number of merger and competition investigations in the NHS and her research on hospital choice and merger simulation has been published in the Economic Journal. Kate has also worked as an economic consultant advising on antitrust and merger investigations in a range of sectors in the UK, Europe and US.

Session 4: Exclusionary abuse I - Introduction, Predation and the Google Wars

Oliver Latham, Charles River Associates



Oliver Latham is a Principal in Charles River Associates' European Competition Practice. He specialises in the application of econometric techniques to competition assessments as well as in cases involving multi-sided platforms and innovative industries. His work covers mergers (including Ball/Rexam, INEOS/Solvay, LG/Ziggo, Microsoft/LinkedIn, Fox/Sky, Uber/Yandex Taxi); abuse of dominance (including working for complainants in the Google Android and Amazon eBooks cases, for Unilever in its response to concerns in relation to pricing of impulse ice cream, and a number of cases in the pharmaceuticals sector); damages litigation (including work for Visa in the ongoing payment card interchange fee litigation and for Alstom in relation to damages in relation to Gas Insulated Switchgear); and alleged anticompetitive agreements (e.g. in relation to alleged RPM by UK department stores).

Prior to joining CRA he completed a PhD in Economics from the University of Cambridge, where he was also a teaching fellow in the Faculty of Economics and a consultant at the Centre for Policy Studies. His academic work has been published in the Economic Journal and he has also written on economic matters in publications such as the Sunday Times and Indian Express.

Session 5: Exclusionary abuse II: Rebates and Margin Squeeze



Adrian Majumdar, RBB Economics

Dr Adrian Majumdar is a Partner at RBB Economics. Prior to taking his post at RBB in April 2004, Adrian was the Deputy Director of Economics at the UK competition authority, the Office of Fair Trading (OFT), now part of the CMA. Adrian is referenced in Who's Who as "an undisputable leader in the field" and "one of the absolute best" when it comes to complex investigations work. Adrian has published widely on nearly all aspects of competition economics and is a co-author of the textbook, UK Merger Control, 2016. Adrian is on the Advisory Board of the British Institute of International and Comparative Law (BIICL) Competition Law Forum. Adrian is also a non-governmental advisor for the UK to the International Competition Network and has acted as an expert for the OECD on competition matters. Adrian lectures for King's College London, where he is a Course Director of the Postgraduate Diploma/Masters in Economics for Competition Law, attended by staff from numerous international competition authorities. Adrian completed his undergraduate studies at Cambridge University and his PhD at the Centre for Competition Policy at the University of East Anglia.

Adrian has advised on some of the leading competition law cases in Europe, including Intel (for AMD) and Post Danmark II. Working on competition matters since 1995, Adrian has a wealth of experience covering horizontal and vertical mergers, abuse investigations, cartels, vertical agreements, market inquiries and investigations, regulation, litigation matters and compliance advice. He has advised numerous companies before the European Commission and national competition authorities around the world, covering a wide range of industries. Adrian has also provided expert testimony for the UK Ministry of Justice and the Law Society of England and Wales, and has experience of being cross examined and hot tubbing before the UK Competition Appeal Tribunal.

Session 6: Horizontal Agreements and Coordinated effects



Matthew Johnson, Oxera

Matthew specialises in competition economics. His areas of expertise include merger analysis, abuse of dominance and the effects of vertical and horizontal agreements between firms. He has provided analysis for clients involved in litigation, as well as those facing investigations by competition authorities in a number of jurisdictions.

Before joining Oxera, Matthew worked as an economic adviser at the UK Office of Fair Trading (OFT), now part of the Competition and Markets Authority (CMA), and at the European Commission. He has over 15 years' experience as a professional economist and has been appointed economic expert in the context of UK High Court litigation proceedings. He has also advised on market investigations in a range of industries.

Matthew acts as a non-governmental adviser to the International Competition Network (ICN) Working Groups on Mergers and Unilateral Conduct. He is listed in *The International Who's Who of Competition Lawyers & Economists 2017*. He also sits on the advisory board of the *Competition Law Journal*.

Session 7: Exploitative Abuse



Laura Phaff, Compass Lexecon

Laura Phaff is a Vice President in Compass Lexecon's European competition policy practice, based in London. Laura has a wide range of experience advising clients on mergers, abuse of dominance allegations, damages cases, sectoral inquiries and regulatory price reviews. She has worked in many different sectors, with particular expertise in consumer goods, pharmaceuticals, financial and online markets.

Prior to joining Compass Lexecon, Laura was an Assistant Director at the Office of Fair Trading, where she led the economic analysis on a large number of merger cases. Whilst at the OFT, Laura also worked on numerous market inquiries and led on a number of economic research projects, including research into RPM and Upward Pricing Pressure models.

Session 8: Vertical Restraints and Non-horizontal Mergers

David Parker, Frontier Economics



David is a Director in the competition practice at Frontier Economics, having joined when the firm was founded in 1999. He advises firms facing competition investigations in relation to mergers, agreements, abuses of dominance, and sectoral inquiries. He has been involved in many of the highest-profile competition cases in the EU and at NCA level in the past 15 years, including Movies on Pay-TV, GE/Honeywell, Groceries, Local Bus Services, Private Healthcare, Booker/Makro and Caterpillar/MWM. Key clients include Disney, Caterpillar, Hewlett Packard, Tesco, First Group, Aggregate Industries, Rolls Royce, English Welsh and Scottish Railway, ITV, Premier League, and the UK National Health Service. David provides expert advice in litigation cases, specialising in litigation arising from breaches of

competition law, including cartel follow-on damages cases and breaches of Article 102.

He advised Tesco in the first successful appeal of a UK Competition Commission market investigation remedy and English Welsh and Scottish Railway in the first successful defence against a damages claim for breach of the UK Chapter 2 prohibition. He regularly speaks at conferences and seminars, and has written numerous articles on competition economics issues.