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10:00 – 11:00 **Registration**

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11:00 – 11:15 **Introduction & Welcome I** Kai-Uwe Kühn & Morten Hviid

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**Session 1: Keynote speaker:**

11:15 – 12:00 **Gert Jan Koopman** European Commission  
*Competition Enforcement, Competitiveness and Industrial Policy*

12:00 – 12:30 Q&A Session

12:30 – 12:50 Impulse talk on Infrastructure Investments

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12:50 – 13:50 **Lunch**

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**Session 2: Shaping the Data Economy:  
Using Legal Rules for Industrial Policy?**

13:50 – 14:25 *Non-personal Data Mobility in the EU: Is a new right necessary to protect industrial data?*  
**Sabine Jacques** UEA Law School & Centre for Competition Policy

14:25 – 15:00 *The UK's post-Brexit Data Economy: Personal data transfers*  
**Karen Mc Cullagh** UEA Law School

15:00 – 15:20 *Innovation and Regulatory Design*  
**Howard Shelanski** Georgetown University, Washington DC

15:20 – 15:45 Discussion

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15:45 – 16:15 **Break**

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**Session 3: Directed Technological Change and the Energy Sector**

16:15 – 16:55 *Clean Technologies, Growth and Competition*  
**Ralf Martin** Business School, Imperial College London

16:55 – 17:30 *Directed Technological Change and Energy Policy: The German Experience*  
**Justus Haucap** DICE, Heinrich-Heine-Universität Düsseldorf

17:30 – 17:55 *Protection Effects of Environmental Policy*  
**Eugenio Miravete** University of Texas at Austin; School of Economics & Centre for Competition Policy, University of East Anglia

17:55 – 18:15 Discussion

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19:00 **Conference Dinner**  
*Delia's Restaurant, Norwich City Football Ground*

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## Session 4

### New Industrial Strategy and Industry 4.0

09:00 – 09:45

*Market Design is Ex Ante Competition Policy for Industrial Strategy*

**Tony Curzon-Price** Department of Business, Energy and Industrial Strategy

09:45 – 09:55

Discussion

09:55 – 10:25

*“America has the internet, we have the things” – The German way of regulating digital platforms*

**Hans Friederiszick** E.CA Economics

10:25 – 10:50

Discussion

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10:50 – 11:20

## Break

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## Session 5

### Supporting Industries – How Have We Done?

11:20 – 11:45

*State Aid to the Car Industry – the EU approach*

**Carlo Scarpa** Department of Economics & Management, University of Brescia

11:45 – 12:10

*Welfare Effects of R&D Support Policies*

**Tuomas Takalo** Bank of Finland

12:10 – 12:30

Discussion

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12:30 – 13:30

## Lunch

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## Session 6

### Panel – The Future of State Aid

13:30 – 15:00

**Simon Coward** Hethel Innovation

**Bruce Lyons** School of Economics & Centre for Competition Policy, UEA

**Sheldon Mills** Competition and Markets Authority

**Jenny Sugiarto** KPMG

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15:00 – 15:15

## Final Remarks | Kai-Uwe Kühn

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15:15 – 16:00

## Farewell Drinks Reception

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