

Underestimating the value of privacy....

“There is a balance to be found between our individual right to privacy and our collective right to security.”

Sir Malcolm Rifkind, then chair of the Intelligence and Security Committee

“...individual...” ?

Privacy is a human right...

...but not just in its own right

Freedom of expression

Freedom of association and assembly

The right to a fair trial

Freedom from discrimination

Autonomy...

The Samaritans Radar debacle...

# Samaritans pulls 'suicide watch' Radar app over privacy concerns

**Charity's new Twitter app sends an alert to users when people they follow post messages that suggest suicidal thoughts**

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*Jamie Orme*

Fri 7 Nov 2014 23.13 GMT



   
72 | 71





We're involved in a new project funded by the Office for Students, aimed at reducing suicide rates and identifying students in crisis by harvesting data on individuals [ji.sc/2WhbxvY](https://www.jisc.ac.uk/info/20000/20000/20000/20000/20000/20000/20000/20000/20000/20000)  
[@officestudents](https://twitter.com/officestudents)



Universities to trawl through students' social media to look for suicide risk, under new pr...  
[telegraph.co.uk](https://www.telegraph.co.uk)

care.data

# NHS to scrap single database of patients' medical details

**Care.data scheme to close after Fiona Caldicott review calls for tougher measures to keep information confidential**

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**Sarah Boseley** *Health editor*

Wed 6 Jul 2016 16.58 BST



Fake news?

WORLD

# How Teens In The Balkans Are Duping Trump Supporters With Fake News

BuzzFeed News identified more than 100 pro-Trump websites being run from a single town in the former Yugoslav Republic of Macedonia.



**Craig Silverman**

BuzzFeed Founding Editor, Canada



**Lawrence Alexander**

BuzzFeed Contributor

Posted on November 3, 2016, at 7:02 p.m. ET

Political manipulation?



Cambridge  
Analytica

facebook

Privacy at the heart of all of this...



Understanding the value of privacy...



Zuckerberg loves regulation....

Harmful content

Election integrity

Privacy

Data Portability

'A standardized approach'

Focus on political ads...

Zuckerberg loves the GDPR... now...

Data portability...





Keeping privacy in its box

Keeping privacy 'individual'

“There is a balance to be found between our individual right to privacy and our collective right to security.”

The real value of privacy is in what it  
underpins...

Effective regulation has to understand this...

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